

TRANS·LUX® Press Release

Trans-lux Announces Four Screen Expansion of Dreamcatcher Theatre.

Espanola, New Mexico. – May 5, 2008 – Trans-lux Theatres, an industry leader since 1920, is proud to announce our four screen Grand Expansion and Renovation Celebration at the Dreamcatcher Theatre.

On Wednesday, May 21st 2008, a grand opening celebration will be held to benefit the UNM Children's Hospital. The festivities begin at 7:00PM with The Espanola High School Mariachi Band, live radio remote and ribbon cutting ceremony by local dignitaries. There will be free food, gifts and giveaways as well as entertainment including the 'Icee Bear'.

The Dreamcatcher Theatre's four additional screens will be equipped with stadium seating, Dolby Digital Sound and comfortable rocking chair seats. "With our renovation and screen addition, the Trans-lux Stadium 10 will not only provide our customers with great service but allow Trans-lux to showcase a wider variety of film, longer runs and as always a great theatre going experience", said Matt Brandt, President of Trans-lux Theatres.

By donating a new toy to the UNM Children's Hospital, attendees will receive an Eisenberg Hotdog and a Coca Cola soft drink. Cash donations will be accepted for the Children's Hospital and entrance granted to one of three epic films showing in the new auditoriums. (Harry Potter, Titanic & Lord of the Rings).

Each year, more than 49,000 children from every county in New Mexico, southern Colorado, and eastern Arizona are cared for at UNM Children's Hospital (UNMCH), regardless of their parent's ability to pay. No child is ever turned away. Because UNMCH has the highest level of intensive care for children and premature infants in the state, professional and high-tech services are vital to the children seen here. UNMCH also provides the only Level I Trauma Center and the most specialized pediatric care in New Mexico. With the only separate Pediatric Emergency Room in the state, UNMCH is staffed with physicians and nurses trained to handle child-sized emergencies. Providing quality healthcare, research and technology to this huge population is no small feat, but it is made possible in large part through the efforts of the community.

Expansion of the Dreamcatcher Theatre coincides with the premier of 'Indiana Jones and the Crystal Skull'.

Trans-Lux Theatres currently owns and operates 69 screens in New Mexico, Colorado, Arizona and Wyoming.

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